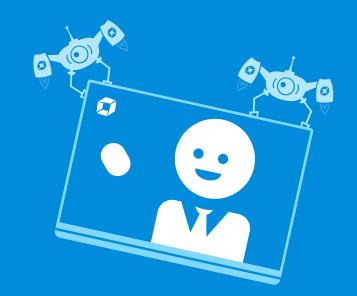
## gdynatrace

## Monitoring Redefined





#### Klaus Enzenhofer

Director Technology Strategy

in klaus-enzenhofer

🥑 @kenzenhofer











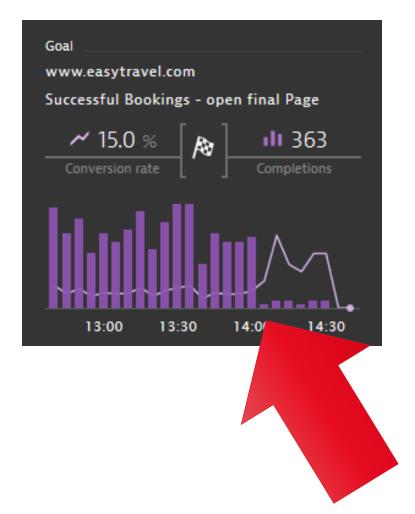
# The 4 Core KPIs of Monitoring

## #1: Business KPI

(Heading omitted)	
Revenues	
Sales	\$ 85,000
Investment income	500
Total revenues	85,500
Expenses Cost of goods sold Selling, general & admin expenses Interest expense Total expenses Net income	61,000 13,000 <u>800</u> <b>74,800</b> <b>\$ 10,700</b>



## **Business KPI**



## Watch your business success!

# What's next?





# Currently Not Available

#### Mobile network not available

OK

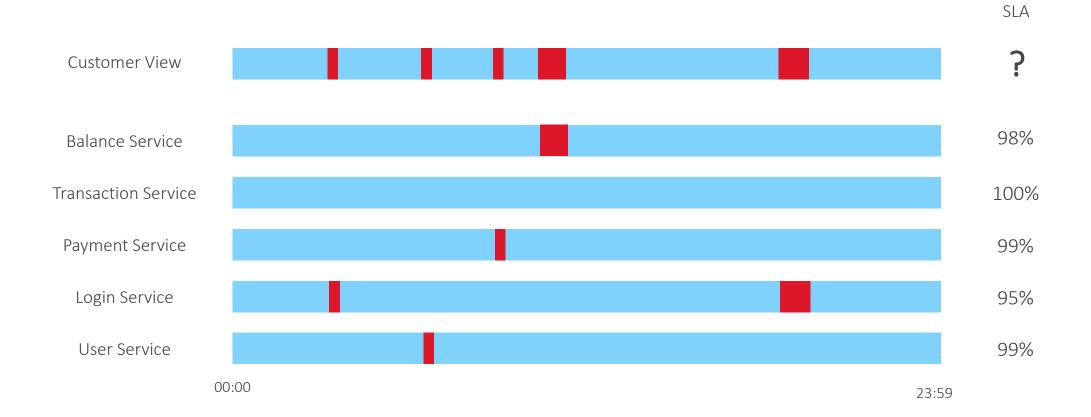
# #2: Availability KPI

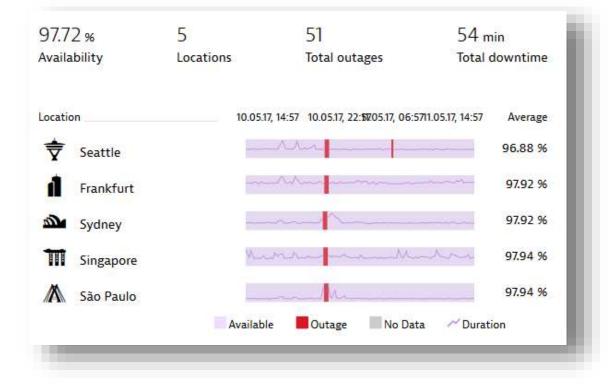












## Watch your Availability!

# What's next?



Napismi Sajakapronajilaran Dirizoni pokity Rjeta sijakaka Ponce Kanaty	Vitager Prinksle is attis is zorgebude	📑 🔇 Bad: • 🔘 · 🖹 🖻 🐔 🔎 Search 👷 Favorites 🤣 🍰 - 🍇 🖼 🌋	
Dedanis do 24-48 hodim Did 60 4 doprava zadarno Viac ako 10.000 výret	kov Zelená linka: 0800 154 609 🕢	feldenn 🕘 men som	2
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allaber	Die auführung im	Kanceläeska potreby	
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deladers.	Do oblidement		Prei
Energizer batéria alkalicka 5CR51, 5 V Block Obj. Esile. 179(1005)	The C 5,28	návdený chr. it vý stechkov	
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midden	Die oblit über nigen	Usperintal polla	spation olongyle



E-Mail Kontakte SMS Kalender Handy Einstellungen

Feedback Hilfe

© Copyright 2013





Federal Aviation Administration



### IE6/IE7

#### NO reload button

### Example of error:

#### 🍫 CK - Kiosks in CUSS ERROR condition 🍸 🖏 User Action PurePaths 🍸 🤱 Visits 🍸 🧠 User Action PurePaths 🍸 🕱

PurePath		Response Time (ms) S	Server Contribi Networ	k Cont User Experience	Client Errors Client IP	Start Tim
click on "Continue"		3151	7	<ul> <li>satisfied</li> </ul>	1 172., ).58.48	2016-02-28 07:25:54.2
Frame Resize Event=[Leaving View=genderSelection][Event=W				satisfied	0 172. 3.58.48	2016-02-28 07:25:54.8
click on "No"		2715	7	- satisfied	1 172. ).58.48	2016-02-28 07:26:08.7
Frame Resize Event=[Leaving View=vdbc]ot	ferVdbCompensati			satisfied	0 172. 0.58.48	2016-02-28 07:26:09.2
click on "Continue"		1139	13	<ul> <li>satisfied</li> </ul>	1 172.: ).58.48	2016-02-28 07:26:13.4
Frame Resize Event=[Leaving View=checklr	dangerousGoodsQ	-		satisfied	0 172.: ).58.48	2016-02-28 07:26:13.9
click on "Continue"		4322	14	- tolerating	0 172. ).58.48	2016-02-28 07:26:18.
Frame Resize Event=[Leaving View=itinerar	[Event=Waiting Fr			satisfied	0 172. 0.58.48	2016-02-28 07:26:19.
click on "No thanks continue to checkin"		1092	13	<ul> <li>satisfied</li> </ul>	1 172.: ).58.48	2016-02-28 07:26:26.
Frame Resize Event=[Leaving View=seatUp	grade][Event=Waiti	17		satisfied	0 172.: 1.58.48	2016-02-28 07:26:26.
click on "Continue with baggage options"		686	9	9 - satisfied	0 172. ).58.48	2016-02-28 07:26:35.3
Frame Resize Event=[Leaving View=itinerar	/][Event=Waiting Fr	-		satisfied	0 172. 7.58.48	2016-02-28 07:26:35.
click on "No"		2668	11	<ul> <li>satisfied</li> </ul>	0 172. ).58.48	2016-02-28 07:26:40.
Frame Resize Event=[Leaving View=aba per		-		satisfied	0 172. ).58.48	2016-02-28 07:26:41.
click on "javascript:addBaggagePieces(*1";	11 TI 42 1 15712.	5694	13	tolerating	1 172. 0.58.48	2016-02-28 07:26:57.
Frame Resize Event=[Leaving View=aba]per	sonalizedOffer][Ev	-		satisfied	0 172.: 1.58.48	2016-02-28 07:27:00
CUSS Callback status 309		78	-	<ul> <li>satisfied</li> </ul>	0 172. 7.58.48	2016-02-28 07:44:49
Browser Error on '/ /webkiosk/start.htm'				frustrated	1 172.: ).58.48	2016-02-28 07:44:49.
rePaths Contributors Errors						
e	Detail	Exec Total [ms]	and the second	limeline		
Rection (click on "javascript:add aggagel						
a 🔝 Loading of page '/ ( /webkiosk/start.h	tn _load_;_load_	437.00	5257.00			
A D Web Requests						
[200] '/ i/webkiosk/start.htm'	a ===============	12.80	5257.00			
onLoad handler executions of page		328.00	5.5(5)725(5)			
Service Frame Resize Event	[View=goToDesk.		5366.00			
Browser Error: error:https://kiosk		0.00	5678.00			
V Frame Resize Event	Node Summary					
	Node: 01					
	<b>V</b> .	The fix:				
	Error Type:					
	ero	improve	a the co	iae to pre	event this	
Exec Total [ms]:						
		freeze si	tuation.			
	API: Brow					
	Agent:					

#### Approximately 20 minutes before 309 there is the last customer interaction

## What you see here, is the CUSS status 309



Tree Transaction Flow API Distribution

### CK – Business KPI Dashboard



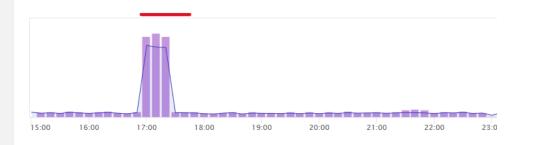
Webkiosk LE KPI dashboard (WorldWide per hour)

#### www.easytravel.com

Improve the quality of your application by fixing most frequent JavaScript errors. Click on one of the JavaScr

#### Filter user types

Start typing to filter...



## Watch your Errors!

Top JavaScript errors In last 6 hours

Analysis range 6 hours. Click anywhere in the chart to change the time frame for analysis.

Error

Unexpected end of input – jquery-1.10.2.min.js

Cannot set property 'w' of undefined - hook.js

TypeError: Result of expression 'test' [undefined] is not an object

Invalid argument – jquery.js

# What's next?

# Why?





4.5 sec	Sanity Check	15 sec
Chrome 49	<b>Browser Check</b>	Chrome Mobile 33
Loading of '/wsc/store/mobile/login.do'	14552 Same Page	Loading of '/wsc/store/mobile/login.do' 4564
Local WLAN	[ms] 67 Network	Local WLAN Network Contribution [ms]
Server Contribution [ms] 4475	Server Side	Server Contribution [ms] 3917

Only difference is Browser & Device

# Why did they look at the performance on the mobile device?

Change in their compensations plan!

## Contract SLA: Average Response Time < 3 sec on Desktop + Mobile



# Good idea?!



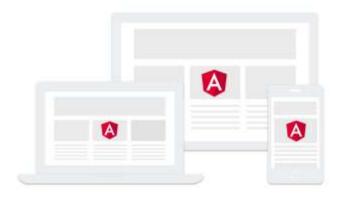
#### 

#### A NGULAR FEATURES DOCS EVENTS NEWS

#### GET STARTED

🕁 gis 🛄

🔸 💟 🖬 🚮 🗄



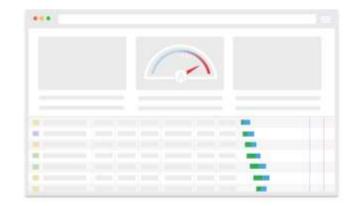
#### **Develop Across All Platforms**

Learn one way to build applications with Angular and reuse your code and abilities to build apps for any deployment target. For web, mobile web, native mobile and native desktop.

#### Speed & Performance

Achieve the maximum speed possible on the Web Platform today, and take it further, via Web Workers and server-side rendering.

Angular puts you in control over scalability. Meet huge data requirements by building data models on RxJS, Immutable.js or another push-model.



# Let's take a look at the timings!

Dom Complete:	520 ms
DomContentLoaded Event End:	520 ms
Dom Interactive:	519 ms
Dom Loading:	519 ms
Response End:	518 ms
Response Start:	517 ms
Connect End:	330 ms
Domain Lookup End:	269 ms
Navigation Start:	0 ms

Load Event End:

522 ms





# User

C Echoes Player ~=~ EMC ×	
→ C ③ echotu.be/#/	<ul> <li><a href="https://www.selfacture.com">www.selfacture.com</a></li> <li><a href="https://www.selfacture.com">https://www.selfacture.com</a></li> <li><a href="https://www.selfacture.com">www.selfacture.com</a></li> <li><a href="https://www.selfacture.com"></a>ww</li></ul>
ECHES	

Dashboard Edit Tools Settings Help

#### I I I O v Y @ C . Apr-01 20:45 to Apr-01 22:01 (auto) ≡ ⊙ Monitoring \*Visits Dashboard \*User Action PurePaths Dashboard Jser Action PurePaths Dashboard shows data of Mobile Browser in Simeframe: Apr-01 20:45 to Apr-01 22:01 (auto) Mobile Browser 🦞 🗙 28 - a 0 3 • E V PurePath Response Time [ms] Server Contribution [ms] Network Contribution [ms] User Experience Client Errors Client IP Start Time Sub-Requests Failed Transactions Location Client Family Application Action Group Loading of '/wsc/store/mobile/login.do' 14552 4475 67 tolerating 0 10.54.588.045 2016-04-01 21:20:52.366 278 0 a local network at 10.50.... Chrome Mobil... Page Actions PurePaths Contributors Errors Node Detail Exec Total [ms] Elapsed Time [ms] Timeline 0.00 Loading of page '/wsc/store/mobile/login.do' load load 14552.00 14.1 # 📄 Web Requests 1 mobile /wsc/s 200 38.08 1 mobile //wsc/i 200 178.00 1 mobile //wsc/o 200 180.00 1 mobile work and work work 169.00 200 151 CSS and 121 JavaScript files 1 mm mobile mobile which and which and which 200 185.00 1 mobile //wsc/ii 67.00 200 1 mobile //wsc/u 707.00 200 1 mm mobile 200 922.00 1 and mobile model and a set of a movement of a movemen 200 279.00 1 mobile //wst/i 200 282.00 3575.31 /wst/i 200 260.00 3578.86 1 mm mobile more and another ann/wsc/i 200 284.00 3580.24 mobile mobile man and motion and/wsc/a 200 264.00 3583.34 200 417.00 3587.03 2589.57 mobile //wsc/i 200 431.00 P mobile mobile and a mobile movies // 🛛 🛲 mobile 1 mobile /wsc/u 🖬 mobile 🗸 🗸 🖉 🖉 🖉 P me mobile mobile and a mobile mover/watc/b 285 Resources for an initial Page Load mobile /wsc/i mobile //wsc/u 1 mm mobile mobile mobile was/wsc/i 1 mobile work with a work with mobile //wzc/u 1 mobile mobile and a set to both a set wat for the set of the 642.00 \$851.73 mobile mobile manufactor and war/war/i 200 623.00 3858.89 631.00 3861.23 200 mobile mobile and a mobile limit wsc/w 200 2969.00 3867.82 sumprill some rockrottice any/wsc/it 2955.00 3870.63 a mot 200 200 2974.00 3871.41 wic/u 1273.00 3873.14 200 /wsc/u 200 1285.00 3875.14 Vwsc/i 200 1292.00 3876.50 Vesc/u 200 1172.00 4010.73 200 663.00 4015.77 wsc/ii 200 668.00 4021.30 Vwsc/s /wsc/i 200 660.00 4023.92 /wsc/b 200 1140.00 4027.37 1762.00 13.000 w API Distribution

#### Web Requests Details

And a second			
HTTP Method:	GET		
URI:	/wsc/mobile/themes/oneui_android/dojox/ListItem.css		
Query:	<u>4</u>		
HTTP Tag:			
Servlet Name:	-		
Web Application Id:	*		
Client IP:	10.5		
Host:	.com		
Response Status:	200 - OK		
Transferred Bytes	Total	Header	Bod
Request:	738 Bytes	738 Bytes	0 Byte
Response:	493 Bytes	351 Bytes	142 Byte

### ~200 Resources had larger Header than Body

## The CDN bill exploded!

OOI

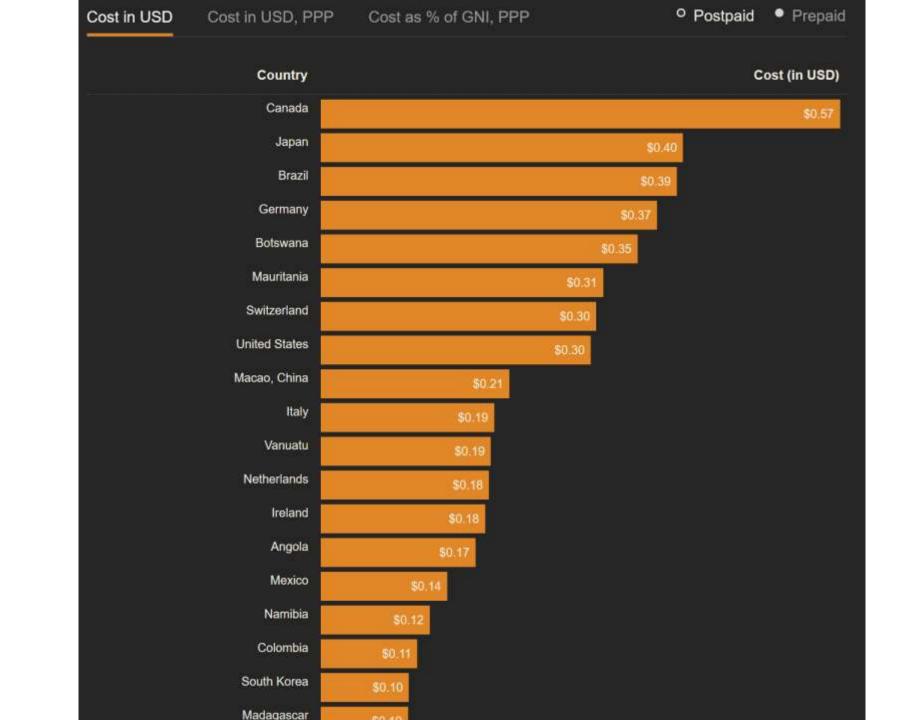
\$10,000 000'0**L**\$ 30

Tr.Culter

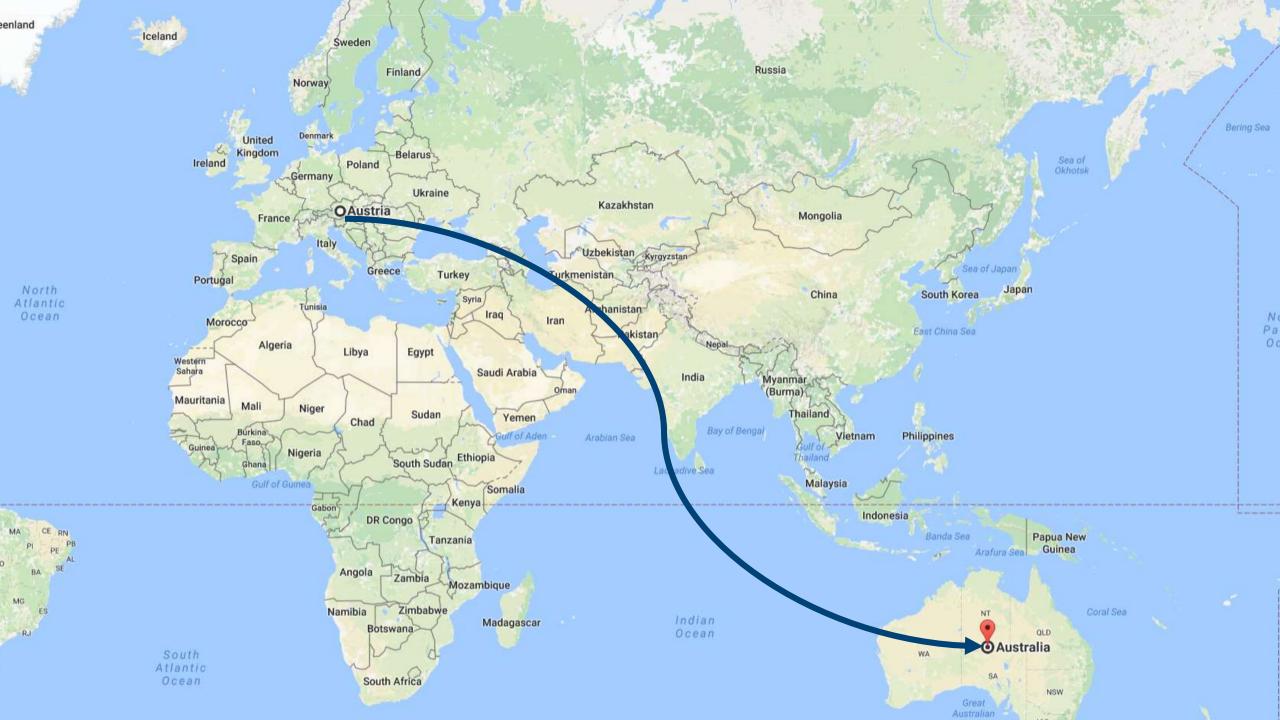
Color H N

AUTOSTLATION

DO



https://whatdoesmysitecost.com





#### Back Home 1.00 AND STREET S Manufacturing Road and the Connect and Charger

Total Connect Stat Charges

PAYMENT DUE DATE:

Oct 07, 2013

TOTAL AMOUNT DUE: OF

ACCOUNT NUMBE

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Total Constant

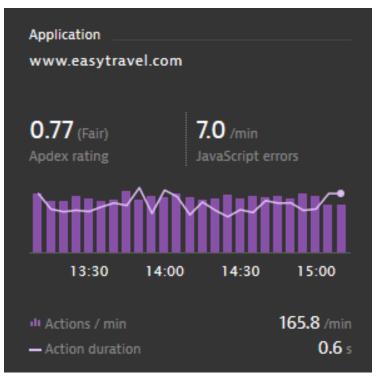
# Back Home

Land	Zone	abgehende Verbindungen /min <sup>1)</sup>	ankommende Verbindungen /min	Preis pro SMS <sup>2)</sup>	Preis pro MMS	Daten Preis pro 100 KB
Afghanistan	Zone 4	4,16	2,08	0,42	0,83	1,66
Ägypten	Zone 4	4,16	2,08	0,42	0,83	1,66
Aland Inseln	Zone EU	EU	0,01140	EU	EU	EU
Albanien	Zone 2	1,66	0,83	0,34	0 <mark>,</mark> 83	1,24
Algerien	Zone 4	4,16	2,08	0,42	0,83	1,66
Andorra	Zone 2	1,66	0,83	0,34	0,83	1,24
Angola	Zone 4	4,16	2,08	0,42	_ 3)	_ 3)
Anguilla	Zone 4	4,16	2,08	0,42	0,83	1,66
Antigua & Barbuda	Zone 4	4,16	2,08	0,42	0,83	1,66
Argentinien	Zone 4	4,16	2,08	0,42	0 <mark>,</mark> 83	1,66
Armenien	Zone 4	4,16	2,08	0,42	0,83	1,66
Aruba	Zone 4	4,16	2,08	0,42	0,83	1,66
Aserbaidschan	Zone 4	4,16	2,08	0,42	0,83	1,66
Äthiopien	Zone 4	4,16	2,08	0,42	_ 3)	_ 3)
Australien	Zone 3	3,33	1,66	0,38	0,83	1,66
Bahamas	Zone 4	4,16	2,08	0,42	0,83	1,66
Bahrain	Zone 4	4.16	2.08	0.42	0.83	1.66

# HTTP Archive – Transfer Size Trend

### **Total Transfer Size & Total Requests**



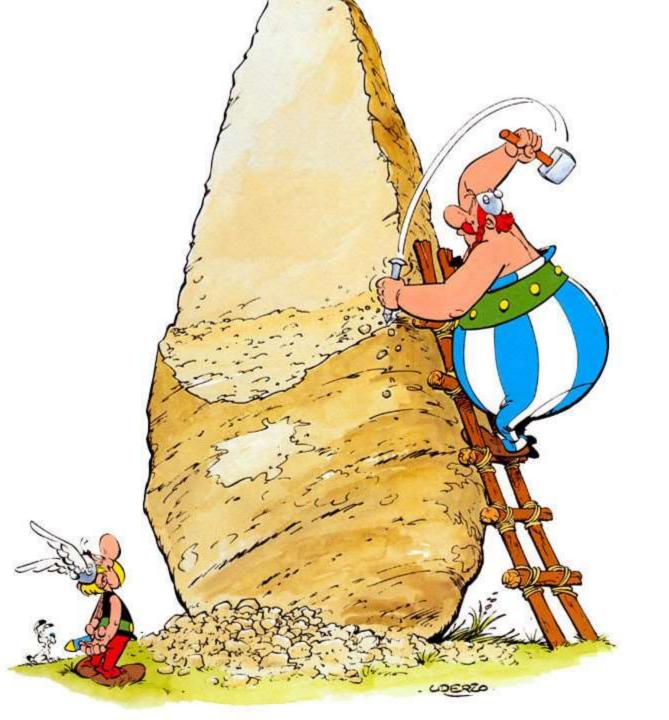


### #4: Performance KPI

# Monitoring needs to cover:

Business Results Availability Errors Performance

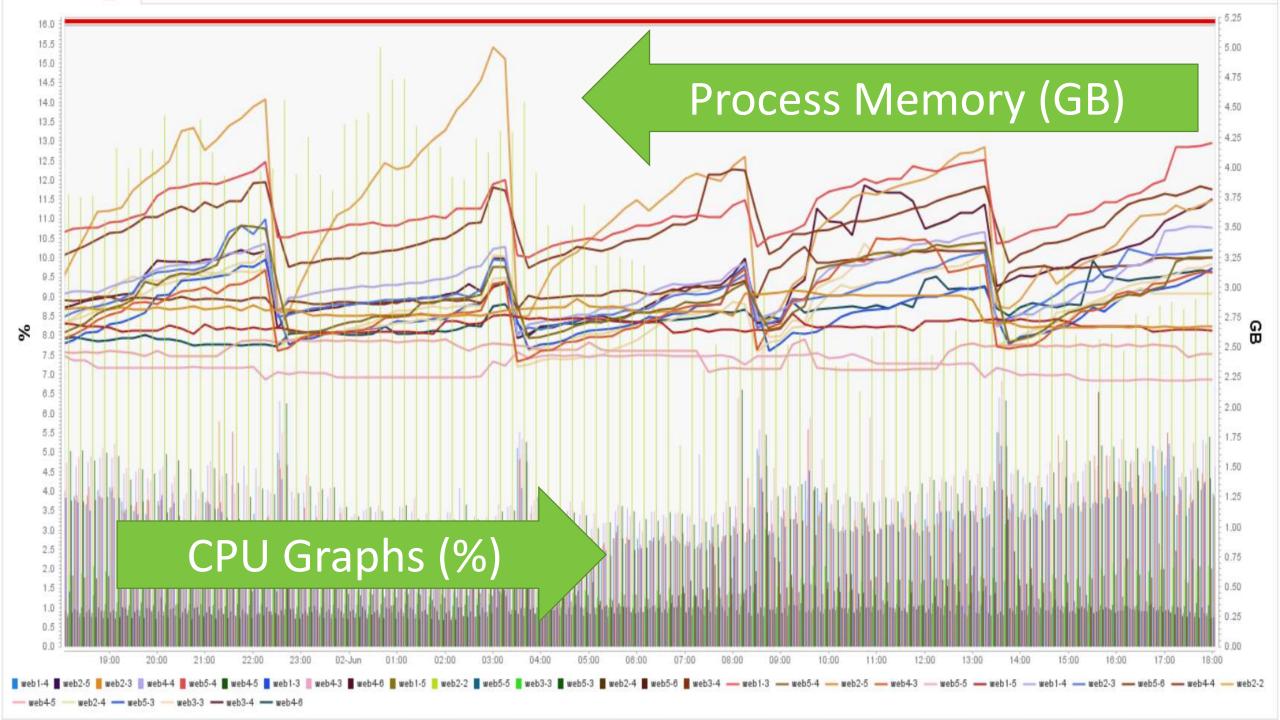




Monitoring used to be about looking at

h.....

dashboards ...



.. and about analyzing logs &

h.....

exceptions ...

🐑 Excep	ntions 🖾		
Count	Exception Class	Message	Throwing Cl
3369	org.apache.catalina.connector.ClientAbortException	Top Exceptions	org.apache.c
1084	org.apache.axis.ConfigurationException	No service named WebServiceSo	org.apache.a
999	org.jboss.ejb.plugins.cmp.ejbql.JBossQLParser\$Lookahead	-	org.jboss.ejb
730	com.ctc.wstx.exc.WstxIOException	-	com.ctc.wsb
730	org.apache.axis2.AxisFault	-	org.apache.a
450	org.apache.axis.ConfigurationException	No service named http://dotnetp	org.apache.a
268	org anache avic? AvicFault	Read timed out	org anache a

🗟 Logging	X	
-----------	---	--

Count	Name	Severity	Message
3973	com.jloadtrace.gospace.backend.util.EJBHomeFactory	INFO	Retrieving EJB home interface
765	com.jloadtrace.gospace.backend.webservices.communica	INFO	special offers webservice calle
765	com.jloadtrace.gospace.backend.webservices.logic.Specia	INFO	Special offers logic eib called
730	org.apache.axis2.transport.http.CommonsHTTPTransport	ERROR	Top Logs
368	org.apache.axis2.transport.http.HTTPSender	INFO	Unable to sendviaPost to uri[}
365	org.apache.axis2.transport.http.AxisServlet	INFO	org.apache.axis2.AxisFault
265	ora anache avis? engine AvisEngine	FRROR	null

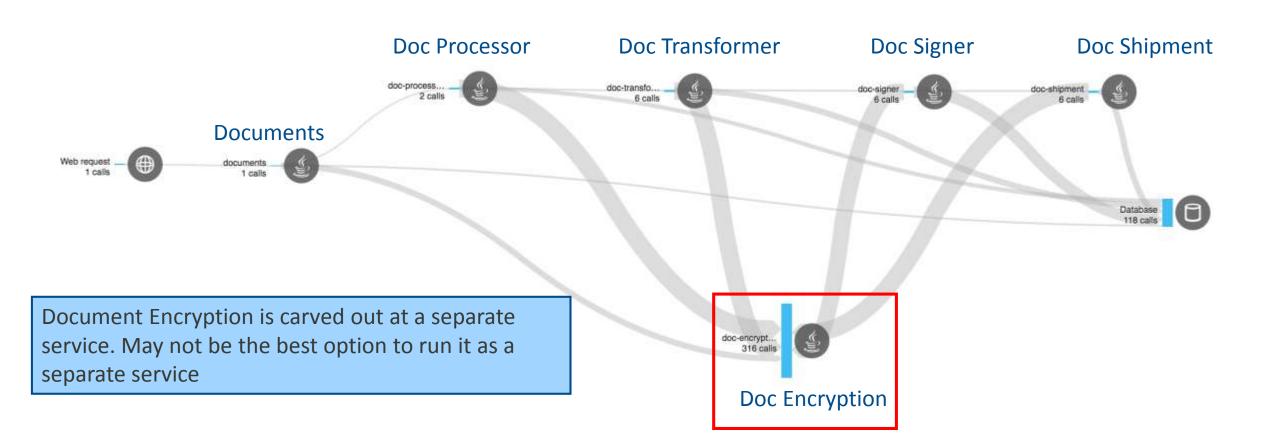
But the apps and services we build have transformed to something more dynamic...

## A whole new technology stack & polyglot development





## Granularity





Tight Coupling

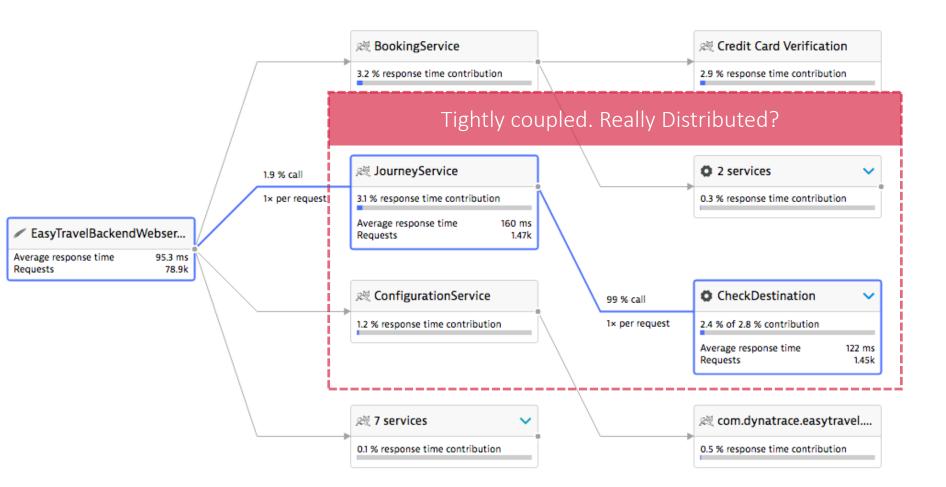
Services EasyTravelBackendWebserver:8091 Details Service flow

### Showing service flow of requests to EasyTravelBackendWebserver:8091

today, 10:10 - 12:10

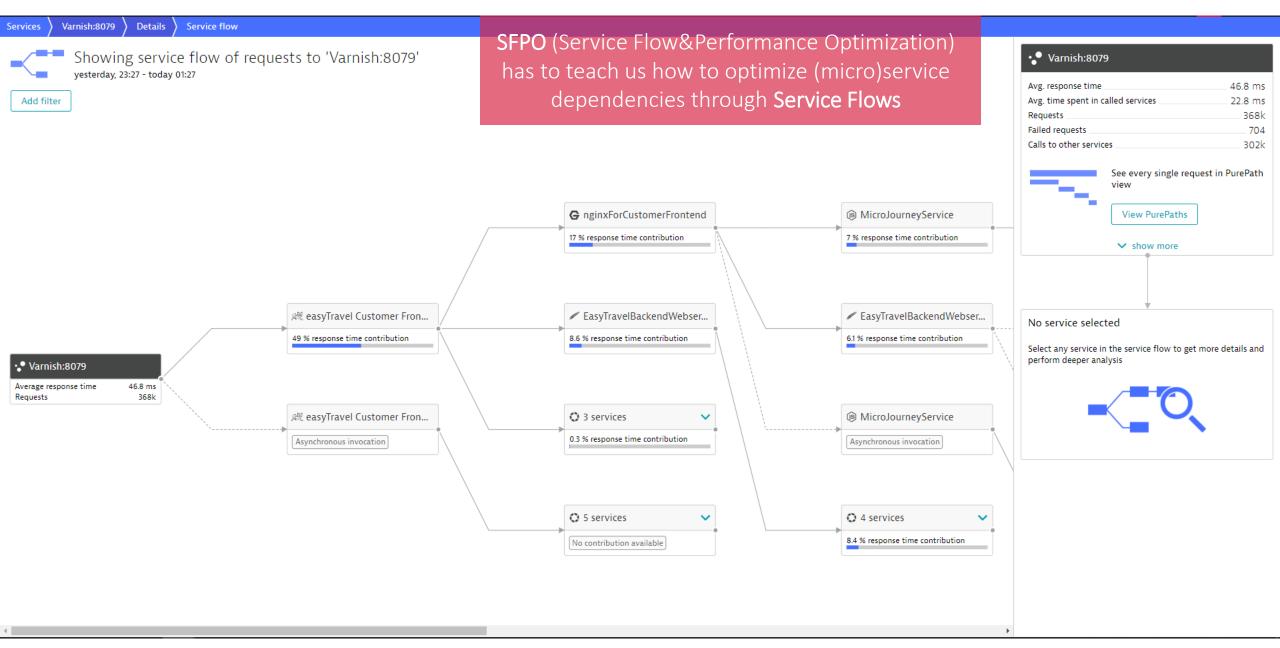
99 % of requests to JourneyService call CheckDestination (averaging 1 call per request)

Add filter

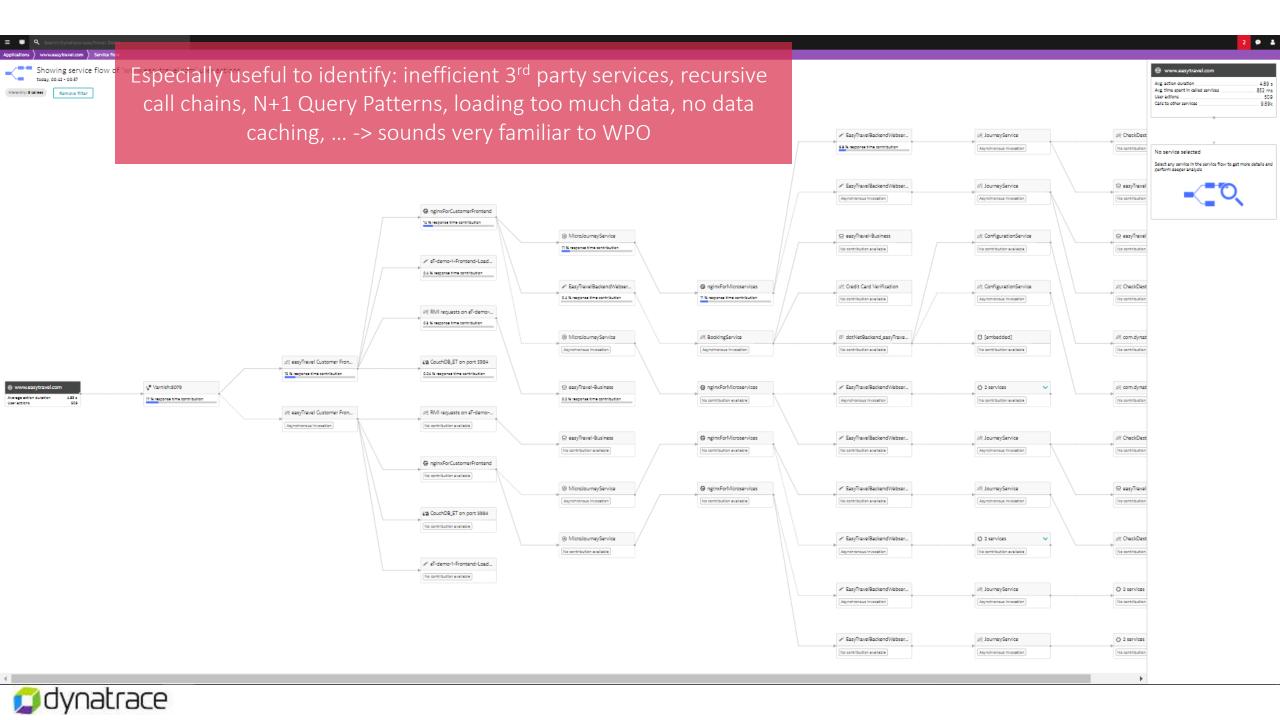


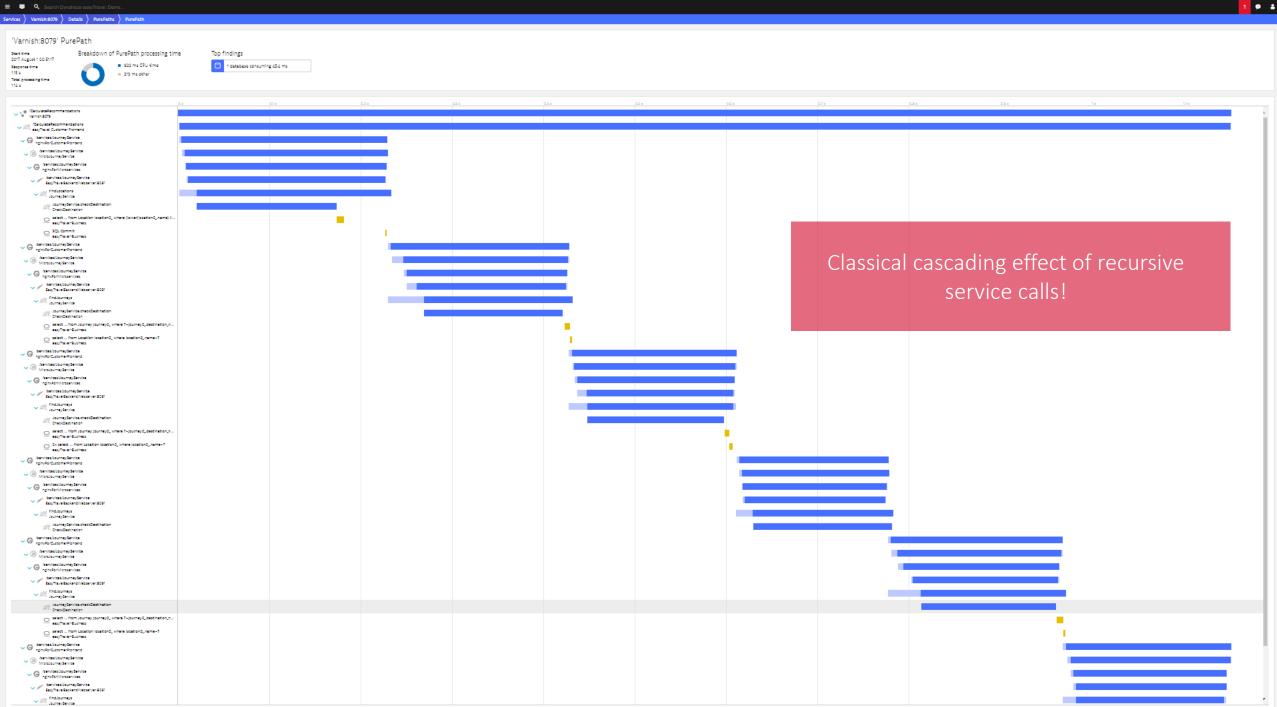
View PurePaths

Inefficient Service Flow (drawing parallels to Web Performance Optimization)









📑 Service (servertaide response time) 👘 Service (clientraide response time) 📑 Third party 📑 Database

# THIS IS WHY monitoring had to transform as well

1.....

### 2011

# 2 major releases/year customers deploy & operate on-prem

2016 26 major releases/year 500 prod deployments/day self-service online sales SaaS & Managed

24

6 months

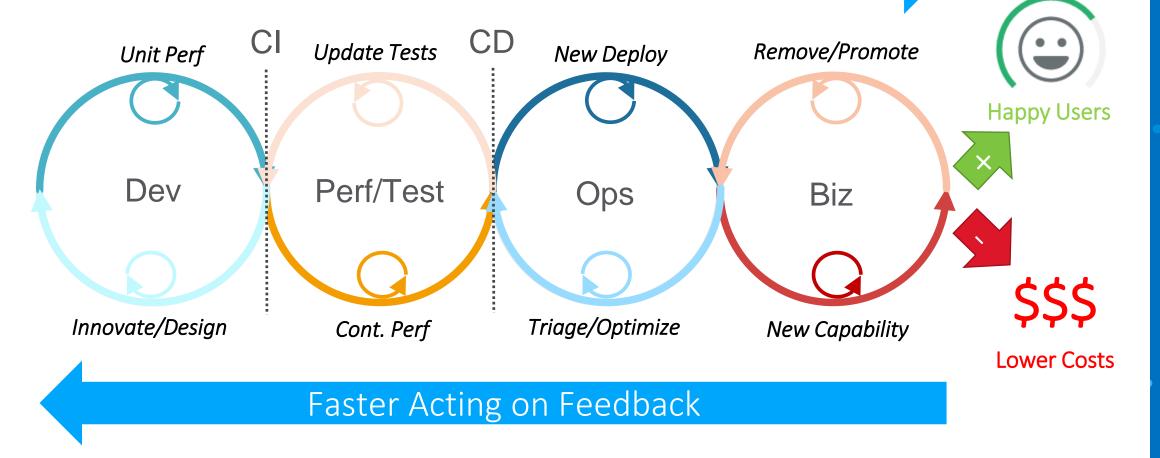
major/minor release

sprint releases (continuous-delivery)

1n:Code -> Prod

# Monitoring as Pipeline & Platform Feature

### Faster Innovation with Quality Gates



## Role of Dynatrace DevOps Team



**JIRA Integrations** 

whether the second the physical Conference and the control of the second s

Next SaaS production deployment for 1,108 is planned for

Build fixed:

tain Asseptation on 2010, 11, 11 19,82

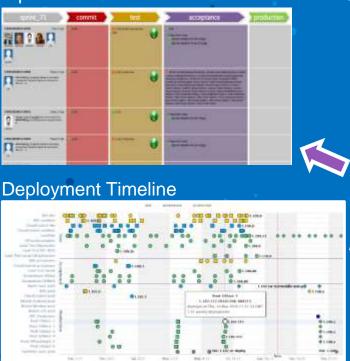
**Deployment Status** 

Acceptance 🔴 🔴

16-Nov. 12:00 UTC.

Dev O

Powiter Status



1.107.226.20161111-143905

Version: 1.107

m

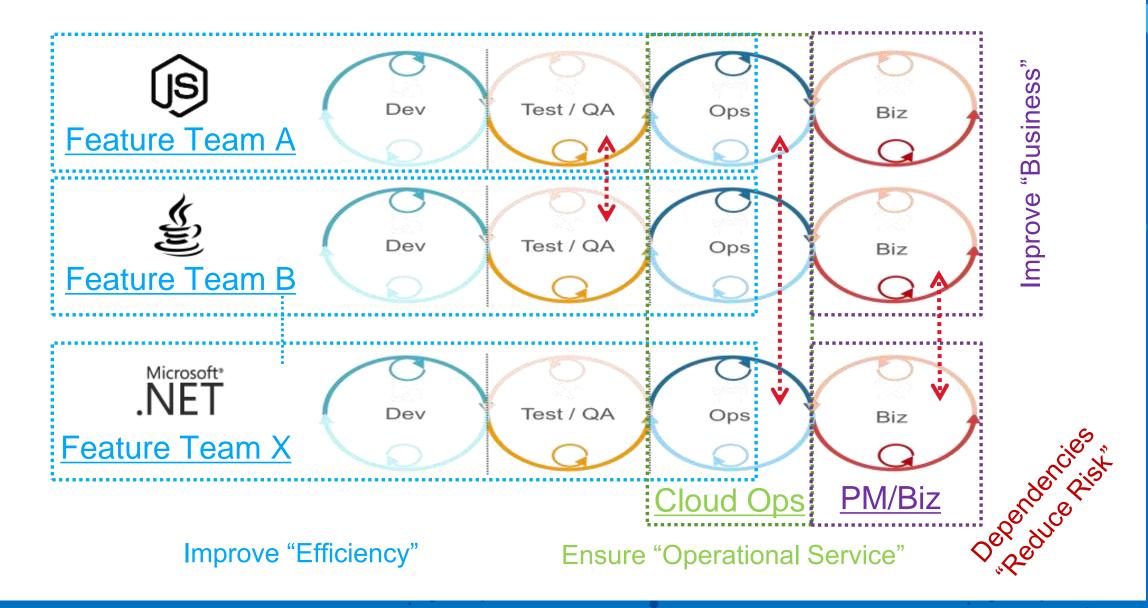
0



# Shift-Left Continuous Performance with Dynatrace



## Learnings when scaling DevOps Pipelines



# Dynatrace Transformation by the numbers





Code commits / day



Stories per sprint

26

Releases / Year

More Quality

# 31000

Unit & Int Tests / hour

60h

UI Tests per Build

93%

Production bugs found by Dev

More Stability

450

Global EC2 Instances

99.998%

Global Availability

Deployments / Day

500

# High Performers vs Low Performers: Speed Gap Closing but Quality Gap Increasing

### Table 1: Changes in IT performance of high performers, 2016 to 2017

IT performance metrics	2016	2017
Deployment frequency	200x more frequent	46x more frequent
Lead time for changes	2,555x faster	440x faster
Mean time to recover (MTTR)	24x faster	96x faster
Change failure rate	3x lower (1/3 as likely)	5x lower (1/5 as likely)

## **BizDevOps Adoption Challenges**

**Technical Complexity** 

DevOps promotes choice: "the best stack for your problem"

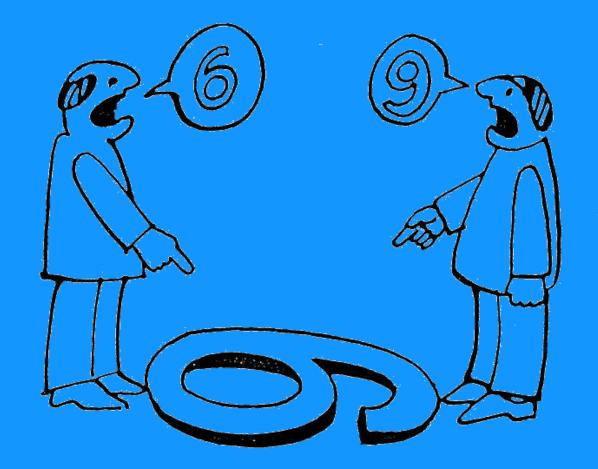
Bad Data & Code QualityDevOps today mainly driven by Biz"faster to market" but not "quality to market"

Data & Department Silos DevOps promotes small & agile: "2 Pizza Teams", "Services", "Containers"

IDG Research: April 2017 - http://www.computerwoche.de/a/digitale-kundenbeziehung-keine-halben-sachen,3330524,2 https://www.dynatrace.com/blog/devops-adoption-challenges-from-around-the-world/



### Different Perspective from Biz and DevOps





# UX-Designer Executives

# Marketing Analysts Search Engine Optimization CXO Customer Success Team

App Owner

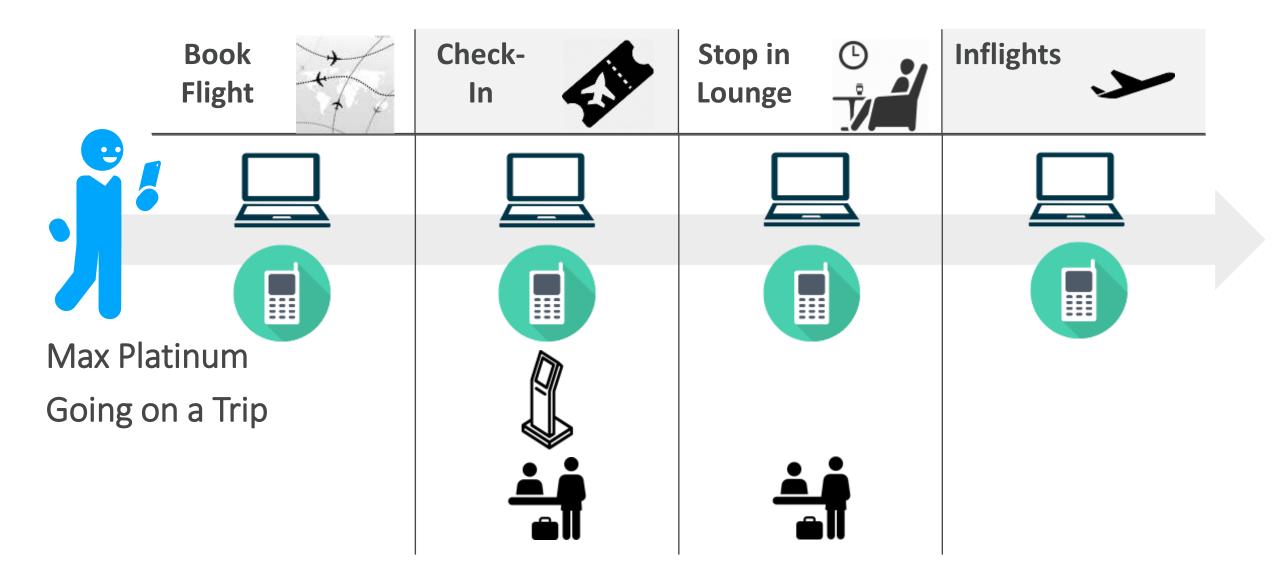
Security team

Fraud Detection

**Business Analytics** 



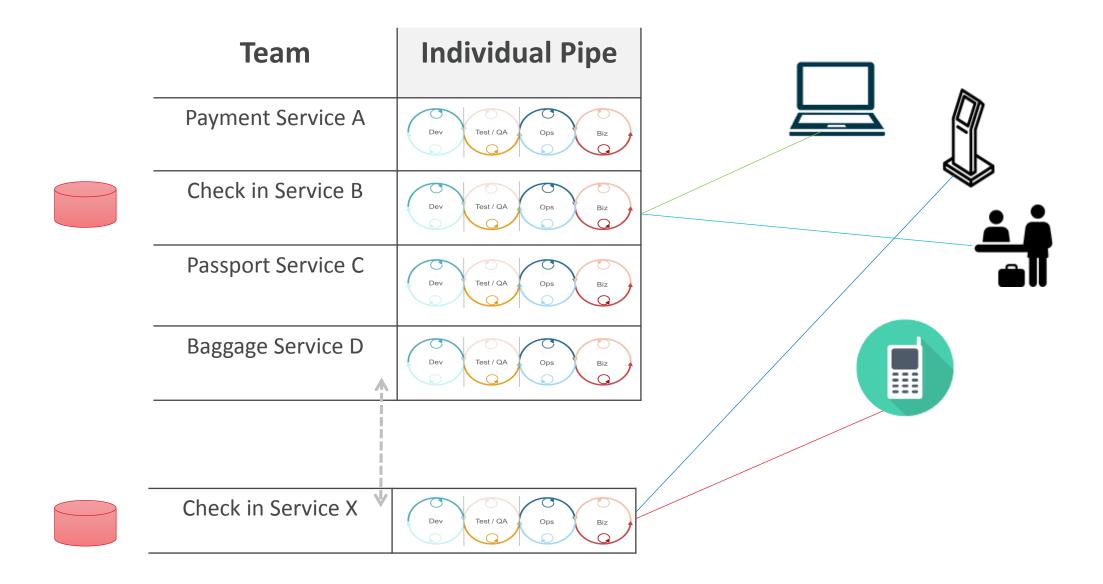
Biz View: Airline – Platinum Member Traveling

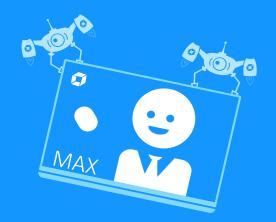


## Dev View: Airline – Platinum Member Traveling

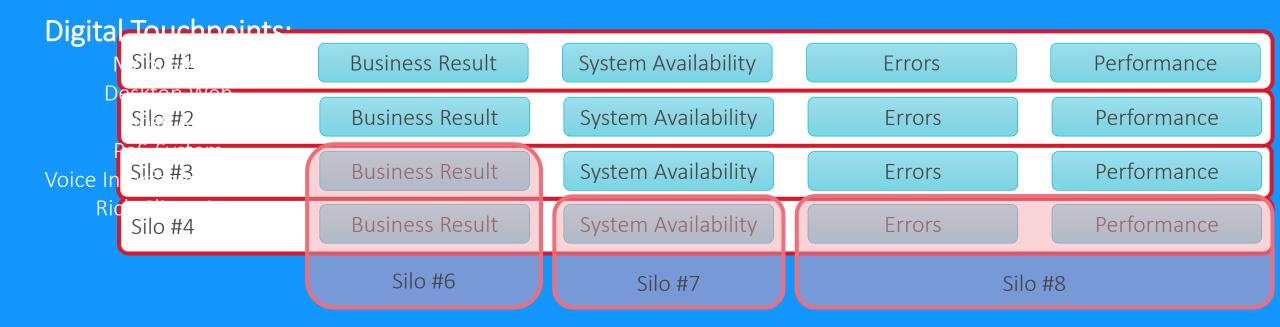
	Team	Individual Pipe	Cycle Time	Monitoring
	Geo Service Team	Dev Test / QA Ops Biz	Weekly	
	Product Service Team	Dev Test / QA Ops Biz	Every Sprint	splunk>
	Book Service Team	Dev Test / QA Ops Biz	Daily	elasticsearch logstash + Kibana
MySQL.	Auth Service Team	Dev Test / QA Ops Biz	On-Demand	Ţ
.NET				
) ionic	Mobile App Team 🖞	Dev Test / QA Ops Biz	Monthly	Google Analytics

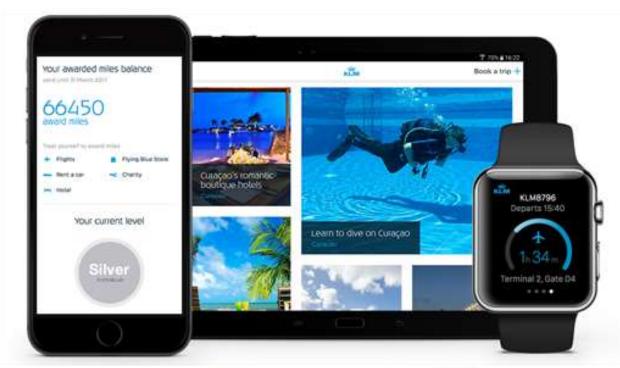
## **ISSUE!** Max Platinum Can Not Check In!



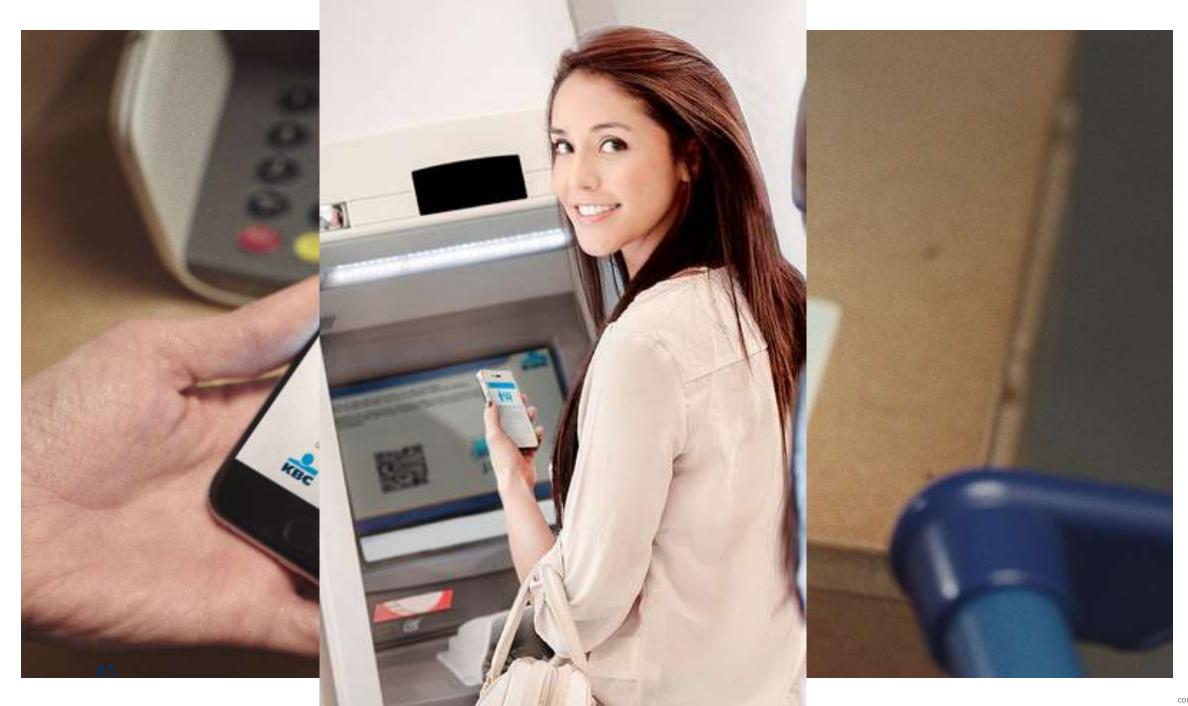


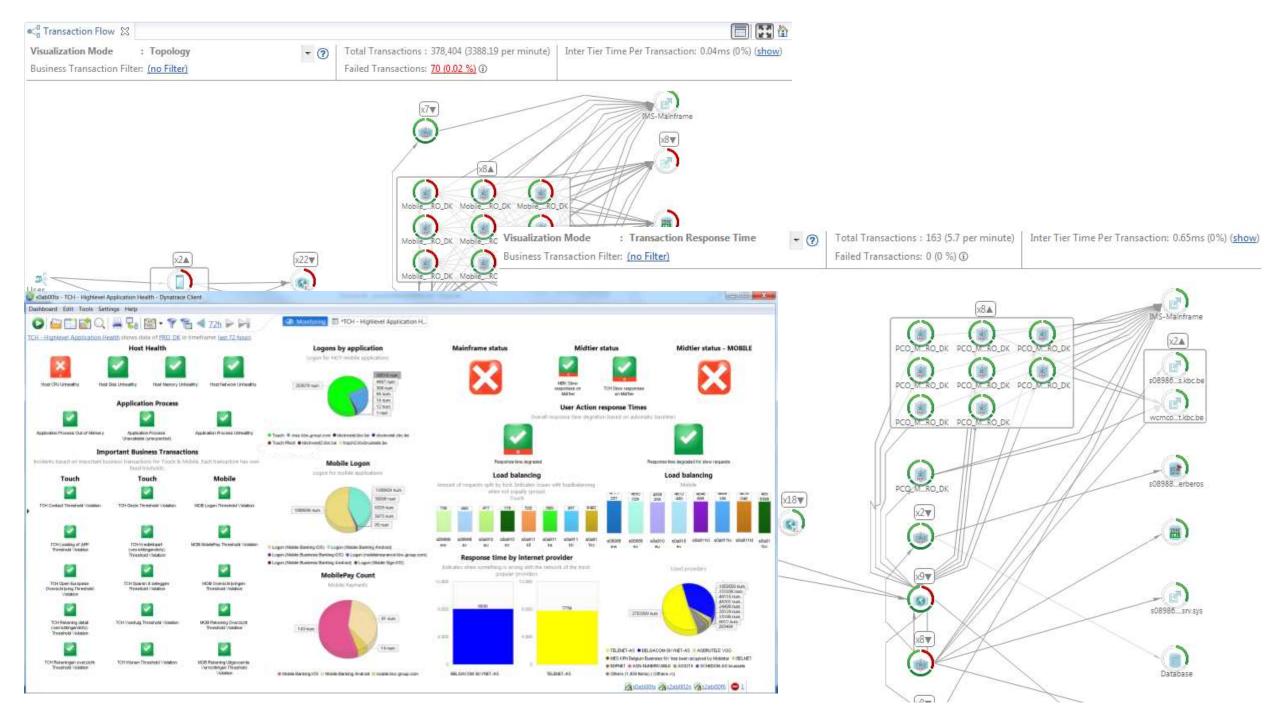
### Are we making MONEY with Max? Which digital touchpoints is MAX using?







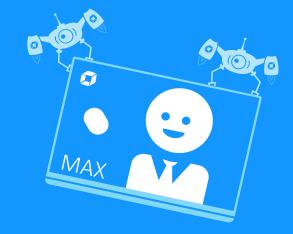




## So what should we do now?

# Have a BIG vision

### We need to answer the same questions for ALL touchpoints



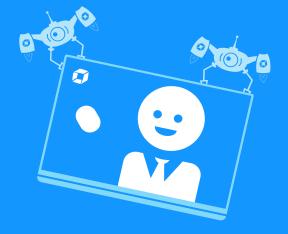
### Digital Touchpoints:

Mobile App Desktop Web Kiosk App PoS-System Voice Interfaces (Alexa,...) Rich Client App



#### **Digital Touchpoints:**

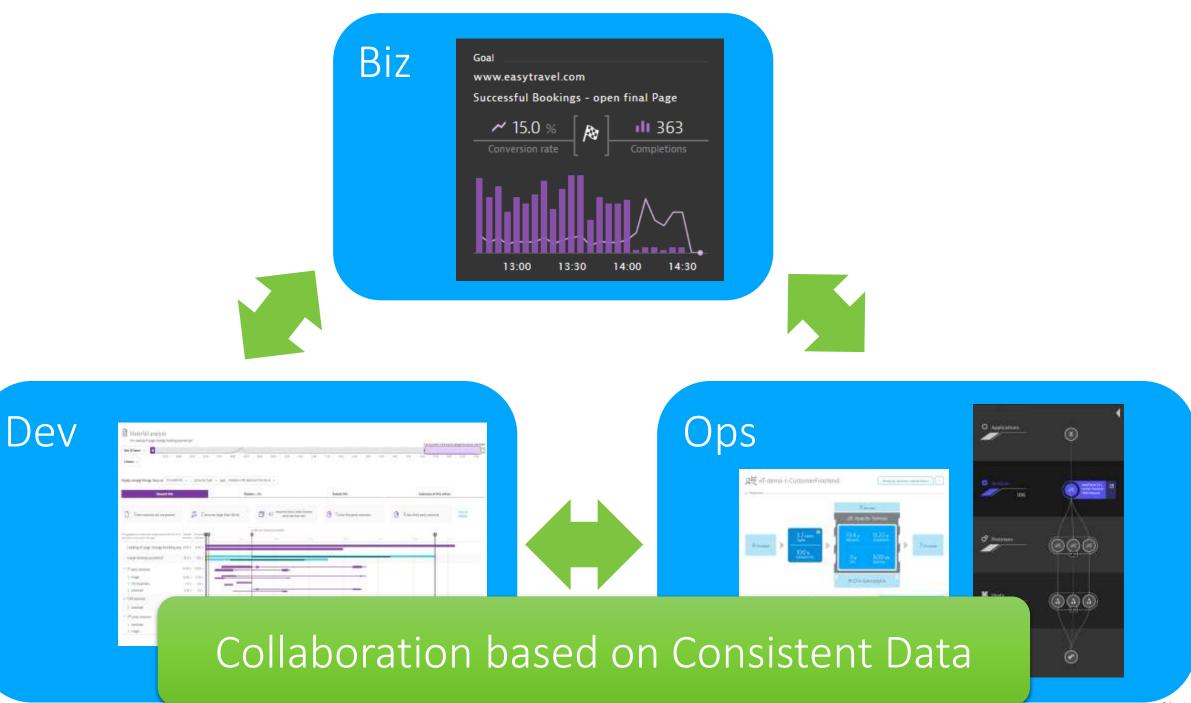
Mobile App Desktop Web Kiosk App PoS System Voice Interfaces (Alexa,...) Rich Client App



Device: Mobile Mobile Broswer Smart Watch ATM Car Entertainment System TV

#### Locations:

Vienna, Austria Store Salzburg Check-in Terminal A FRA Construction Site ABC, India



# Act tomorrow locally!

Make the KPIs available to others

Take a look the 4 Key KPIs and check them

Establish a quality gate beyond functional health

Introduce monitoring early in the pipeline

Chart your money making step/action

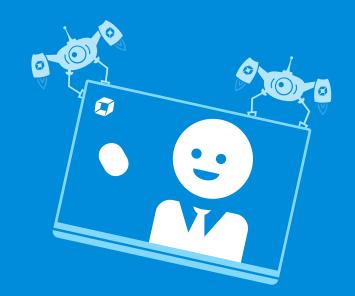
Start with a minimal DevOps

Check your monitoring solution future readiness

No Monitoring in place? – Checkout Dynatrace

## gdynatrace

## Monitoring redefined





#### Klaus Enzenhofer

Director Technology Strategy

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